

# Alzheimer Society

DURHAM



## VISION STATEMENT

**To be a leader in the Alzheimer movement and recognized by our community as an essential provider of dementia-related services and supports**

## MISSION STATEMENT

**To improve the quality of life of people with Alzheimer Disease or related dementia and their care partners**

# Working Together

2009-2010  
Annual Report

# PRESIDENT & EXECUTIVE DIRECTOR MESSAGE

Dear Friends,

In Durham Region today, there are over 7100 people with Alzheimer Disease or a related dementia, and we expect that number to double over the next 10 years if a cure is not found.

As we look back this past year there is much to be proud of here at Alzheimer Society Durham. Of course it's been an exciting and challenging year, but the effectiveness of our response, helping clients, families, and caregivers to weather the storm, has been inspirational.

What's clear to me is that at a time when families and communities have been put under increased pressure, the services, advice and support that Alzheimer Durham provides has been especially vital.

In January 2010 Alzheimer Society Durham had a successful media campaign notifying the community about the "Rising Tide of Alzheimer's and Dementia." These new figures will help strengthen the foundation for our advocacy campaign as we continue to engage our local Members of Provincial and Federal government. We are on the brink of major changes in policy, research, improvements to care, diagnosis, treatment, prevention and possibly a cure.

Alzheimer Society Durham is undoubtedly recognized as one of the best Community Service organizations in the Central East LHIN, and we are seen as innovators and leaders throughout the Province.

I know that we will work tirelessly to continue championing our cause throughout our community and beyond. However, there is still much to be done and we will need continued support from the community and corporate partners to help us thrive.

From our many regional volunteers, to our Board and Staff team, it is people like you that make Alzheimer Durham a great organization.

Virginia Anzlin  
President

Chris Braney  
Executive Director

## 2009– 2010 Board of Directors

Virginia Anzlin	President
Laurie Kelly	Vice President
Doug Snoddon	Treasurer
Anne Marie Yaraskavitch	Secretary *
Bill Newman	Past President
Jason Freake	Director
Deborah Hastings	Director *
Eleanor Hastie	Director
Victoria Hennessy	Director
Brian Linkletter	Director
Ellen Stroud	Director
Sheri Williams	Director
Ashley Duffy	Director

\* Resigned during year

## 2009– 2010 Staff

Chris Braney	Executive Director
Linda Bredin	Administrative Assistant
Michelle Pepin	Family Support Coordinator
Brenda Davie	Family Support Worker / Public Education Assistant
Selena Skinner	Family Support Worker
Andrea Nicholson	Family Support Worker
Loretta Tanner	Public Education Coordinator
Robin Bolton	First Link Convener
Karen Morley	Family Support Worker
Franca Giuga	Special Events Convener
Melanie Kelly	Psychogeriatric Resource Consultant



# OUR STRATEGIC PLAN

## **Alzheimer Society of Durham Region (ASDR) – Where no one faces dementia alone**

ASDR is a non-profit, charitable organization founded in 1979 by a group of family caregivers. In 1986, the agency was incorporated and received charitable status. At that time funding for family support and educational programming was received from the Ministry of Health. While that funding, now through the Local Health Integration Network, continues to be a major source of revenue for the Society it is augmented with donations, fundraising activities and grants.

ASDR is governed by a volunteer Board of Directors and is part of a network of 38 Alzheimer Society chapters that are members of the provincial Alzheimer Society of Ontario (ASO), which in turn is a member of Alzheimer Society of Canada. Each Alzheimer Society Chapter is independently incorporated and gears its programming and services to the needs of its community. ASDR staff provides quality support and education programs for people with Alzheimer Disease and related dementia and their family and professional care partners. The work of ASDR is guided by a Strategic Plan which identifies priorities for moving forward the agency's Vision, Mission and Values. In preparing an updated Strategic Plan, the agency built on the strategic planning work of the **Alzheimer Society in Ontario (ASiO)**, a federation of ASO and the 38 independently incorporated Alzheimer Chapters across the province, including ASDR.

The "*Alzheimer Society of Durham Region Strategic Plan 2007-2011*", approved by the Board of Directors in 2007, is an amalgamation of the ASiO Plan's directions, related objectives and strategies with Durham Chapter-specific objectives and strategies developed by ASDR to reflect local priorities. The Strategic Plan identifies six over-arching directions relating to Service, Profile/Public Awareness, Public Affairs, Research, Fund Development, and Organizational Effectiveness and Capacity/Capability each with identified objectives and strategies.

## **Programs & Services Highlights 2009-2010**

### **Public Education**

Close to 2,400 people attended public education workshops, events, displays in 2009-2010  
Learners included clients and families, PSW students, care professionals, volunteers and the public  
Public Education Coordinator, in collaboration with PRC, delivered 35 Gentle Persuasive Approaches in Dementia Care workshops  
Coordinated a comprehensive education program including First Steps series for early stage clients and care partners, monthly Next Steps workshops for family and friends, as well as Options for Care and Care in the Later Stages lecture series.  
Participated in Interprofessional project

Over 100 volunteers  
donated close to 2,700  
hours in support of ASDR

### **Resource Development/ Communications/ Special Projects**

Close to \$91,000 was raised with agency-hosted special events Walk For Memories, Chocolate Lovers' Luncheon, Coffee Break and our 3<sup>rd</sup> annual Northern Exposure Walk for Memories  
Received a steady level of memorial and general donations in 2009-2010  
Close to 600 copies of our "Connections" newsletter distributed quarterly  
High agency profile maintained with regular exposure in local media, and updating of agency website  
Corporate sponsorship donations doubled from last year.

### **Support Services**

Our caregiver and family support team served 1,745 clients, providing a variety of services ranging from individual support to Early Stage and Caregiver Support Groups  
First Link Physician Referral Program, now coordinated by First Link Convenor Robin Bolton, has expanded to include 45 referral partners and continues to improve access to support earlier in the disease process  
Public Education and First Link continue to work together to implement the First Link learning series, encompassing all key components of the gold standard recognized by Alzheimer Society Ontario  
Individual customized support services offered in North Durham located at our satellite offices in Port Perry and Beaverton

### **Psychogeriatric Resource Consultants**

PRC's provided over 2,500 hours of education and support primarily to staff of long-term care (LTC) homes and community agencies in Durham  
Ongoing support provided to front line staff in LTC homes and community agencies trained in P.I.E.C.E.S and U-FIRST! including learning and networking sessions and newsletters quarterly  
Staff of PRC Program continue to provide training in Gentle Persuasive Approaches to staff in LTC homes  
PRC's collaborate with community partners to provide educational opportunities

## FINANCIAL DATA

This financial report is based on the Financial Statements audited by the firm of Smith Chappell Marsh Vilander LLP Chartered Accountants.

The full audited Financial Statements are available at the office of Alzheimer Society of Durham Region, Suite 207 – 419 King St. W., Oshawa Centre, Oshawa, ON L1J 2K5 or by calling **905-576-2567**

### STATEMENT OF FINANCIAL POSITION FOR THE YEAR ENDED MARCH 31, 2010

ASSETS- Current	2010	2009
	\$	\$
Cash	185,501	131,581
Accounts receivable	15,583	38,962
Prepaid Expenses	5,230	2,623
Short-term investments	<u>302,043</u>	<u>132,068</u>
	508,357	305,234
Long-Term Investments	25,296	190,489
Capital Assets	<u>10,780</u>	<u>10,480</u>
	<u>544,433</u>	<u>506,203</u>
<b>LIABILITIES - Current</b>		
Accounts Payable	23,436	17,803
Due to Central East LHIN	75,862	61,055
Deferred Revenue	<u>13,836</u>	<u>19,686</u>
	<u>113</u>	
	<u>134</u>	<u>98,544</u>
Deferred Capital Asset Contributions	<u>810</u>	<u>1,990</u>
<b>NET ASSETS</b>		
Invested in capital assets	9,970	8,490
Bequest Trust Fund	70,821	70,821
Financial Stability fund	300,000	136,824
Unrestricted funds	<u>49,698</u>	<u>189,534</u>
	<u>430,489</u>	<u>405,669</u>
	<u>544,433</u>	<u>506,203</u>

### STATEMENT OF OPERATIONS FOR THE YEAR ENDED MARCH 31, 2010

REVENUE	2010	2009
	\$	\$
Central East LHIN grants - net	489,017	478,058
Alzheimer Society of Ontario	9,000	11,286
Dementia Network	-	1,047
Memorial Gifts	53,080	72,855
General Donations	37,662	117,249
Seminar and Workshop	6,002	8,018
Nevada fundraising	-	88
General fundraising	90,208	74,948
Research Donations	1,500	1,250
Gain on sales of shares	-	5,623
Interest	7,735	7,603
Amortization of deferred contributions	1,180	1,810
All other	<u>6,650</u>	<u>1,346</u>
	<u>702,034</u>	<u>781,181</u>
<b>EXPENDITURES</b>		
	\$	\$
Wages and Benefits	491,755	454,343
Occupancy	50,318	50,239
Summer Career Placement Program Salary	-	786
Nevada fundraising	-	1,225
General fundraising	8,671	7,240
Office Supplies	13,167	12,140
Professional Fees	40,737	34,073
Public Relations	7,663	4,648
Professional development	3,975	5,896
Telephone	6,927	6,712
Seminars and Workshops	6,575	8,635
Minor capital purchases	16,765	5,954
Board and Staff travel	9,628	9,449
Insurance	2,124	1,753
Equipment Maintenance	3,382	3,020
Program Supplies	4,916	5,168
All Other	1,537	1,597
Amortization	<u>5,996</u>	<u>5,676</u>
	<u>674,136</u>	<u>618,554</u>
Earnings before amount refundable	27,898	162,627
Amount refundable to Central East LHIN	<u>3,078</u>	<u>55,313</u>
Excess of Revenue Over Expenditures	<u>24,820</u>	<u>107,314</u>

For a complete set of audited financial statements, contact Alzheimer Society of Durham Region at 905-576-2567 or 1-888-301-1106